

moreton money

Moreton Bay's #backalocal gift card









What is 'Moreton Money'?

-  A city-wide community gift card program which encourages local purchases, supports small businesses and strengthens community pride in City of Moreton Bay #BackALocal #MoretonMoney
-  A tangible way for local residents, businesses, community organisations and government agencies to ensure money stays in the region and supports local businesses
-  A great new option for prizes, gifts, awards or staff rewards which can only be used to buy goods and services from participating businesses within City of Moreton Bay


What's in it for local businesses?

-  Direct and indirect benefits through an economic multiplier effect. For every \$100 spent using Moreton Money gift cards there is an expected regional impact of \$180 supporting local jobs, business owners and suppliers
-  Be part of a 5 year program supported by our partner business groups and City of Moreton Bay
-  Be listed as a participating store on MoretonMoney.com for locals with gift cards looking for places to spend their money
-  Access to Moreton Money designed collateral to celebrate your involvement in the program

How to get involved

-  Register your interest via a simple form on MoretonMoney.com
-  Have an existing EFTPOS, PayWave or Tap and Pay system and be a locally owned Moreton Bay business
-  Display a supplied poster and window sticker to advertise that Moreton Money gift cards are 'accepted here'
-  Promote your involvement using the supplied digital marketing collateral on your own social media channels, website or advertising campaigns
-  Follow and utilise the hashtag #MoretonMoney on social media to celebrate your participation and engage in the online conversation of #BackALocal
-  Moreton Money gift cards are a great way to thank your team, customers and suppliers. They're a perfect gesture for Christmas and other celebrations

Who can be part of the Moreton Money program?

-  Local small businesses based in Moreton Bay can join for free. Local franchisees must join a partnered business group to participate in the program.

Register your interest at MoretonMoney.com



I'm local
BACKING LOCAL.

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Program facilitated by

